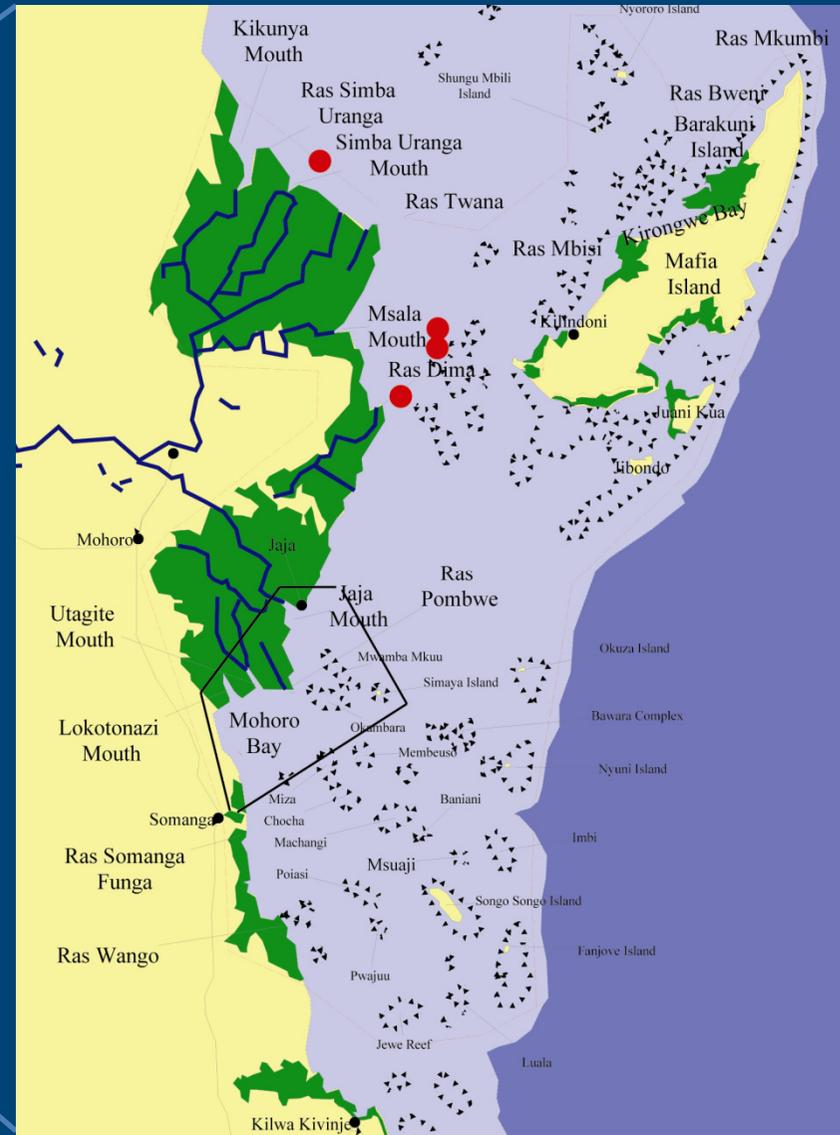
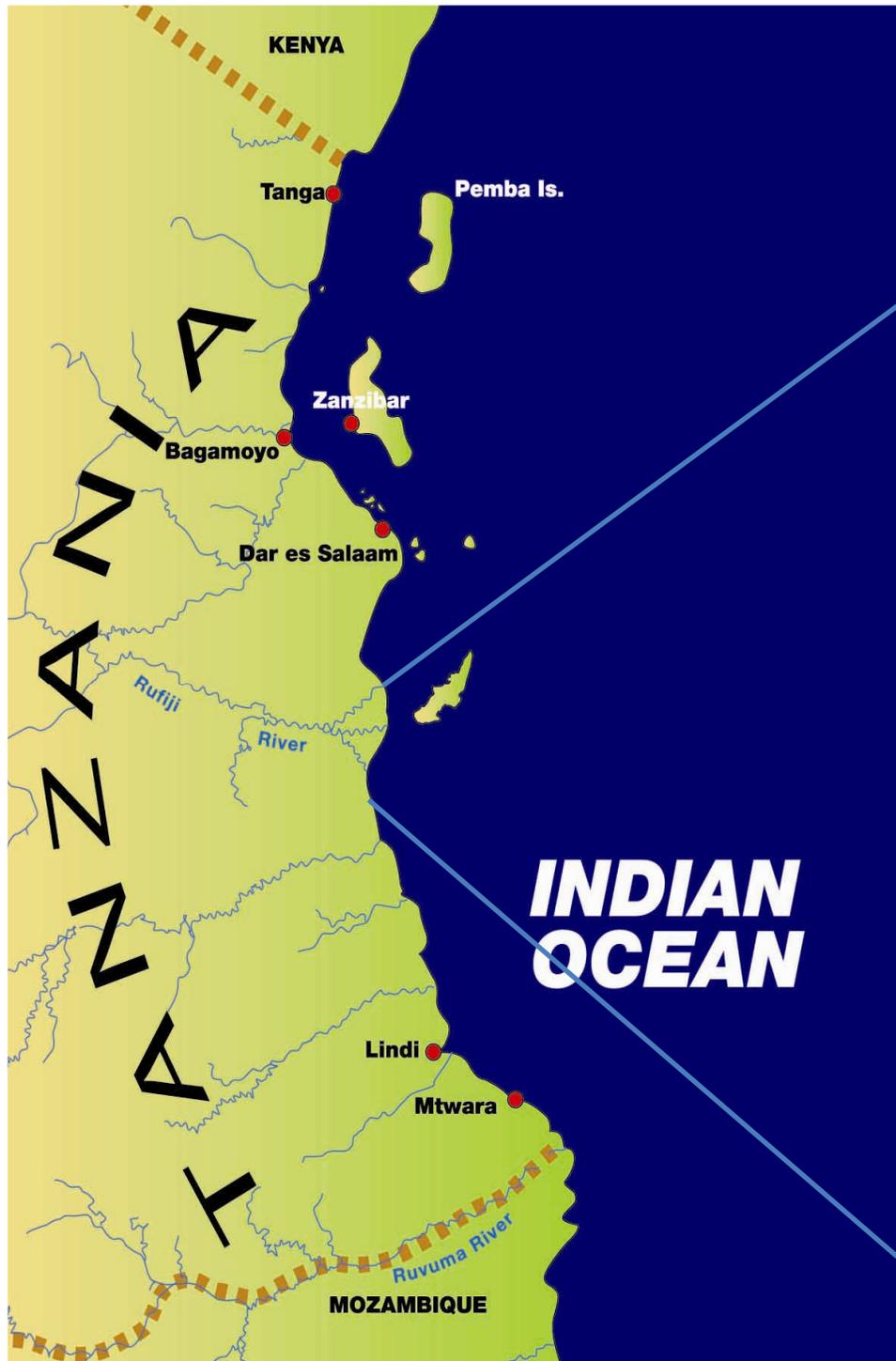


Cash Incentives for Endangered Marine Species Conservation in Tanzania



Sea Turtle and Dugong Hotspots



Sea Turtle Nest Incentive Scheme

- Founder and hatching incentive
- Approximately \$12 – 15 per nest
- Offsets market value of sea turtle meat
- Reduction in nest poaching from 80% to less than 3%
- Since 2001, over 2,500 sea turtle nests monitored and protected
- More than 170,000 sea turtle hatchlings successfully reached the sea
- Community involvement in sea turtle conservation
- Sea turtle ecotourism initiative developed
- Sustainable source of funding for incentive scheme

Cash Incentives for Dugong Reporting



- Release of live dugong from gillnet
- Surrender of dead specimen

- **Access to genetic samples**
- **Prevents sale and consumption of dugong meat**
- **Education & awareness**
- **Mafia dugong**

